

# GIVEX IS REVOLUTIONIZING STANDALONE KIOSKS, BENEFITTING BOTH CUSTOMERS & MERCHANTS ALIKE.

This solution supports robust digital merchandise catalogs, seamlessly integrated payment solutions, and engaging in-store surveys. Beyond reduced wait times, these kiosks allow for new methods of communication with customers that empower businesses to make successful decisions.

# **CUSTOMER BENEFITS**

## **Visually Appealing**

Products are well represented with bright colorful menu display and intriguing item descriptions.

# **No Pressure**

All transactions are private, allowing customers to not feel judged, influenced or pressured by the salesperson.

# **Reduced Wait Time**

Merchants can serve more customers in the same amount of time. Givex alleviates bottlenecks and decreases wait times for customers who are standing in line to be served.

# Convenience

Integrated payment solutions mean customers can move through the line even faster.

### **Ease of Use**

No matter the customer's experience with technology, Givex Kiosks are easy to use and navigate.

# **Improved Customer Experience**

Kiosks are a service-added feature that are an extension of your brand.

## **Purchase at Your Leisure**

Kiosks offer consumers more control over their purchases; they can take their time browsing through menu items and discover new products.

# **MERCHANT BENEFITS**

# **Small Footprint**

High resolution touch screen has a small footprint and is ideal for small businesses with limited space. The kiosks can even be positioned on a countertop or mounted on a wall.

# **Today's Consumers Are Tech Savvy**

The introduction of kiosks in your establishment modernizes public perception of your business and makes your business more appealing to patrons who prefer to use technology.

#### **Reduced Human Error**

With kiosks there is no miscommunication or language barriers. Reduced errors during the order processing results in reduced food waste.

## **Assists Front Line Staff**

When employees are not tied to the front counter or register, they can focus their efforts on the customer experience and engage with guests.

## Data is Gold

Customers are more likely to share personal information when using technology vs. answering questions from someone behind the counter. Use opinion polls and surveys to ask customers questions and gain deeper insight into your quests.

#### **Maximize Your Labor Force**

Allow employees to maximize their time with other tasks and reduce labor costs.

## **Drive Lift at the Check Out**

Promote new products and encourage additional sales with special offers. Studies have shown that consumers tend to purchase more and try new products when using technology to make their purchase.





For more information, visit: www.givex.com