

## YOUR ONLINE TOOL TO CONNECT POWERFUL TRANSACTIONS

Givex E-Commerce is an online, module-based site that facilitates gift card sales. Meet your customers where they are, through an omnichannel experience that allows for seamless use on mobile and desktop. Conveniently, you can add your loyalty program, B2B gift cards, and e-gift cards in one online environment, creating the perfect all-in-one solution that prevents customers from having to switch sites.

### **CUSTOMER BENEFITS**

#### **Gift Cards Information**

Users can be fully aware of their gift card's usage history, checking the card's balance and its previous transactions.

#### **Customize Physical Gift Cards**

Want to offer truly personalized gift cards with custom messages and images? Your customers can personalize a physical card and get it delivered using our fulfillment services.

#### **Merchant of Record**

With this option, Givex takes on the risk of fraudulent transactions to give you peace of mind.

#### **Gift Cards Protection**

The site offers users the ability to register their gift cards to prevent theft or loss. It's also possible to report stolen/lost cards in the same site.

#### **Loyalty Website**

Using the same gift card functionality, customers can register, check balance, and redeem rewards using their accumulated points in the same friendly interface.

#### **B2B Gift Cards**

Sell cards in bulk to your corporate clients. You can add this module and your clients can buy.



# THE WORLD IS CHANGING. GIVEX IS READY.

Since 1999, Givex has provided technology solutions that unleash the full potential of engagement, creating and cultivating powerful connections that unite brands and customers. With a global footprint of 128,000+ active locations across more than 100 countries, Givex unleashes strategic insights, empowering brands through reliable technology and exceptional support. Givex's integrated end-to-end management solution provides Gift Cards, GivexPOS, Loyalty Programs and more, creating growth opportunities for businesses of all sizes and industries. Learn more about how to streamline workflows, tackle complex challenges and transform data into actionable insights at givex.com.

