

CERTIFIED PARTNER PROGRAM

POS PARTNERS AND REFERRING PARTNERS



givex[®]

Connecting Powerful Transactions



WHY BECOME A GIVEX PARTNER

The Givex Certified Partner Program caters specifically to POS Dealers looking to broaden their product offerings and generate additional revenue streams.

Our commitment is to support the development and growth of your success and offer you the comprehensive training and assistance needed to sell our products with utmost confidence.

EXPERIENCE THE BENEFITS

- 1 Product training and sales support
- 2 Comprehensive implementation training
- 3 Access to Givex marketing materials
- 4 Attractive compensation plans
- 5 24/7 front-line global support
- 6 Single point of contact to aggregated Givex products, such as menu boards, kiosks, and gift cards
- 7 Configuration of back-end POS settings to build custom presentations
- 8 Additional revenue streams when you sell other products and services by Givex
- 9 20+ years of experience from a global provider of gift cards and POS technology



POS DEALERS

GivexPOS is an is an end-to-end solution developed with proprietary hardware and software. The fully comprehensive system, filled with rich and scalable features, provides the functionality your clients need to manage every facet of their business.

EXPERIENCE THE BENEFITS

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| 1 | Regular, cost-free software and hardware updates | 4 | Resellers receive monthly residuals on the monthly rate and hardware |
| 2 | Customizable modules that can be switched on as required | 5 | Givex provides 24/7 – First level support |
| 3 | Access to a whole new market – Cloud-based POS | 6 | Purchase or lease model |

REFERRING POS PARTNERS

Designed for partners who prefer to have Givex manage the sales of our services to the merchant.

If you know a business or client that would benefit from Givex products and services, simply complete and submit a lead referral form on [givex.com](#) and earn commission for successful closed opportunities.

The global gift card market is projected to reach **\$4.2 Trillion USD by 2032**

US Consumption of gift cards exceeds the GDP of 136 countries

Mobile POS expected to reach approximately **77.7% (11.1% annually) CAGR between 2023–2030**

Global POS software industry is expected to reach approximately **\$81.15 billion USD by 2030**

POS + GIFT CARDS

The US gift card market is projected to reach \$896B USD by 2030. As a Certified POS Partner for Givex, you can take advantage of the lucrative market when you can choose to sell Givex Gift Cards as well.

PARTNERS CAN:

- 1 Set their own price
- 2 Manage the sales process using our automated program
- 3 Generate more profit streams through card production and set up fees

GIVEX PROVIDES CUTTING-EDGE, INTUITIVE POS SOLUTIONS, GIFT CARD, LOYALTY, AND STORED VALUE TICKETING TO ENHANCE SALES FOR OUR CLIENTS.

Our all-encompassing suite not only boosts revenues but provides them with insights to gain a deeper understanding of their customers to reward and entice them. Ultimately, this strategic approach enables businesses to make better-informed decisions.



CONNECTING POWERFUL TRANSACTIONS

The world is changing. Givex is ready. Since 1999, Givex has provided technology solutions that unleash the full potential of engagement, creating and cultivating powerful connections that unite brands and customers. With a global footprint of 128,000+ active locations across more than 100 countries, Givex unleashes strategic insights, empowering brands through reliable technology and exceptional support. Givex's integrated end-to-end management solution provides Gift Cards, GivexPOS, Loyalty Programs and more, creating growth opportunities for businesses of all sizes and industries. Learn more about how to streamline workflows, tackle complex challenges and transform data into actionable insights at givex.com.



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For more information, visit:
www.givex.com