



Connecting Powerful Transactions

GIFT CARD & LOYALTY



ONE SOLUTION, INFINITE POSSIBILITIES

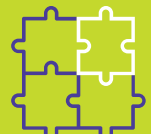
Givex encompasses the experience of a global industry leader by connecting powerful transactions through our all-in-one solution.



70,000
Clients



21 billion+
transactions



1100+
Integrations

GET NEW CUSTOMERS, DRIVE CUSTOMER VISITS AND SPENDING, CUSTOMERS GET REWARDS AND OFFERS.

GIFT CARDS

- Gift card website
- E-gift
- Bulk B2B sales
- Fulfillment
- Proven security
- Zero liability coupons and promotions
- Card production management services
- Analytic reporting
- EngageAI

OMNICHANNEL LOYALTY

Meet your customers wherever they are and engage through our integrated customer touchpoints. Our engine has hundreds of customizable features to support your business needs, including:

- Multiple member tiers
- Points multipliers
- Points expiry
- Birthday rewards
- Points, visit, and SKU based rewards
- Derived data and AI marketing
- Omnichannel customer engagement



“

With Givex automating many aspects of the program, it was easy for franchisees to push gift cards and reap the benefits. ”



“

Givex helped us to launch our e-gift card program which increased sales and reduced administrative costs and manual reconciliation. We are very pleased with our partnership. ”