



# give**x**®

- WHY CHOOSE GIVEX? ○
- GIFT CARDS ○
- LOYALTY ○
- MOBILE APP ○
- FRAUD PROTECTION ○
- GIVEXPOS FOR HOSPITALITY ○
- GIVEXPOS FOR RETAIL ○
- SELF SERVICE KIOSKS ○
- UPTIX STORED VALUE TICKETS ○





# WHY CHOOSE GIVEX?

## CUSTOMER ACQUISITION MADE EASY

The Givex integrated suite of products is architected to help brands better engage their customers, streamline operations and get the data they need to make better business decisions.

Regardless of the number of our products and services you use, you will experience the support of a valued partner as well as our ability to deliver amazing for our clients. We hold ourselves accountable to the highest standards in everything we say and do.

- OVER 20 BILLION TRANSACTIONS TO DATE
- 1100+ INTEGRATION PARTNERS
- 24/7 SUPPORT
- 70,000 GLOBAL CLIENTS

Givex is at the forefront of how brands will compete for customers now and in the future.





## GIFT CARDS

### ONE SOLUTION, INFINITE POSSIBILITIES

With Givex, you get the experience of a global industry leader and an all-in-one gift card solution. The gift card industry is worth hundreds of billions of dollars every year.



- **GIFT CARD WEBSITE**
  - Sell cards online
  - Gift card registration, online balance check, report lost card
  - Seamless experience on tablet and mobile
- **B2B SALES**
- **3RD PARTY SALES**
- **FULFILLMENT**
- **FRAUD PROTECTION**
- **PROMOTIONS**





# LOYALTY

UNDERSTAND YOUR CUSTOMERS  
TO EXCEED THEIR EXPECTATIONS



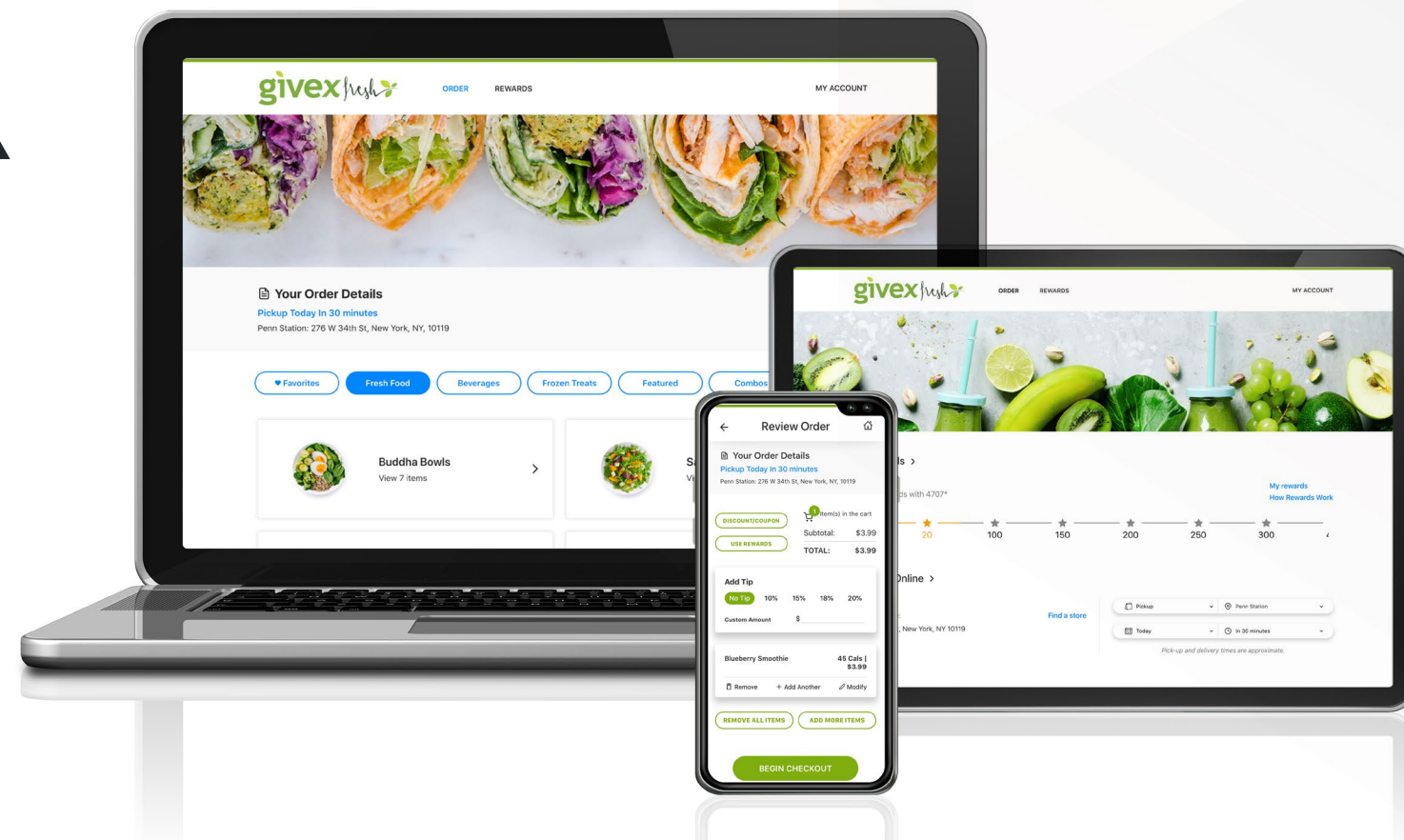
- OMNICHANNEL LOYALTY
- CUSTOM PROGRAMS
- POINTS-BASED REWARDS
- VISIT-BASED REWARDS
- SKU-BASED REWARDS





## WEB APP

ENGAGE YOUR  
CUSTOMERS OVER  
MOBILE



The Customer WebSuite is your branded Progressive Web App (PWA), the next step in the evolution of native mobile apps. Not only an extension of your e-commerce and mobile ordering capability, the CWS app helps you drive sales, deliver targeted promotions that engage customers, and get actionable data.

### WORKS WITH ALL YOUR GIVEX PROGRAMS:

- CONTACTLESS ORDERING
- GIFT CARDS AND LOYALTY
- UPTIX LOADED TICKETS





# FRAUD PROTECTION

## PROTECTION FOR YOU AND YOUR CUSTOMERS

77% of merchants sell online, making credit card fraud a common concern. Givex can help secure your online gift card program and protect you from chargebacks.



**GIVEX SERVES AS THE MERCHANT OF RECORD. WE TAKE ON YOUR RISK FOR ONLINE GIFT CARD SALES AND RELOADS.**

- FULL CHARGEBACK PROTECTION GUARANTEED
- OUR END-TO-END SOLUTION VALIDATES EACH TRANSACTION IN REAL-TIME
- SOPHISTICATED ALGORITHMS STOP FRAUDULENT ACTIVITY AT EVERY STAGE
- AVAILABLE IN ALL COUNTRIES AND CURRENCIES
- SEAMLESS EXPERIENCE FOR YOUR CUSTOMERS





# GIVEXPOS FOR HOSPITALITY

**YOUR END-TO-END  
RESTAURANT MANAGEMENT  
SOLUTION.**



By working with industry-leading brands, we've developed a POS system designed to streamline operations for Quick Service and Full Service restaurants so they can focus on scaling their business.

- KITCHEN MANAGEMENT SYSTEM
- INVENTORY
- STANDALONE ORDERING KIOSK
- ONLINE ORDERING
- TIME AND LABOR MANAGEMENT
- 1100+ INTEGRATIONS
- FREE 24/7 SUPPORT





# GIVEXPOS FOR RETAIL

**YOUR FUTUREPROOF  
E-COMMERCE SOLUTION**



As a business owner, it's tough to be prepared for every possible challenge. That's why you need a POS system that already has. For over 20 years, we've helped our clients maintain their competitive edge with new features and updates as the market has evolved, completely free and backed up with our guarantee of 99.9% uptime.

- CUSTOMER ENGAGEMENT
- GROCERY STORES
- LIQUOR STORES
- CONVENIENCE/GAS STATION
- HARDWARE STORES
- CONFECTIONARY





# SELF SERVICE KIOSKS

CUSTOMIZED ENGAGEMENT  
TO DELIVER YOUR GUESTS'  
ULTIMATE EXPERIENCE

Kiosks consistently increase overall revenue per guest by selling more drinks, appetizers and desserts. Faster service, more control over ordering and order accuracy, all features that enhance the customer experience every time.

- INCREASED REVENUE
- MAXIMIZE LABOR FORCE
- IMPROVED GUEST EXPERIENCE
- CUSTOM BRANDING
- DATA IS GOLD





# UPTIX STORED VALUE TICKETS

## IT'S MORE THAN THE TICKET, IT'S MORE THAN THE GAME, IT'S THE EXPERIENCE!

Uptix is an innovative product designed to enhance the fan experience for the sports and events industries.

For the past 10 years, Uptix stored value solutions, strategic promotions and analytical CRM have helped stadiums and venues reward fans, drive revenue at the concessions, and turn single ticket purchasers into season ticket holders.

We work with teams in the MLB, NFL, NBA, NHL, MLS and NCAA Division 1 schools, and partner with MLB Advanced Media (MLBAM.com) to include our solution in the official MLB.com Ballpark mobile app.

- CASHLESS CONCESSIONS AND PROMOTIONS
- FAN LOYALTY
- INSIGHTFUL ANALYTICS

Uptix works with your existing ticketing platform through integrations with Provenue, Ticketmaster, Paciolan and TicketReturn.



A world map with a light gray background and dark gray landmasses. The GiveX logo is centered over the map. The logo consists of the word "give" in a bold, black, sans-serif font, followed by a green "x" with a registered trademark symbol (®) to its upper right, and ".com" in a bold, black, sans-serif font.

# give<sup>®</sup>x.com

Givex offers omnichannel POS, gift card, loyalty and stored value ticketing solutions which drive sales for our clients, help them better understand, reward and entice their customers and ultimately make better-informed business decisions. With over 20 billion transactions worldwide and counting, our goal is to empower our merchants with knowledge and knowhow by delivering high quality customer engagement solutions on time. Whether it's 24/7 support or hassle-free upgrades, our clients know that they can count on us to provide everything necessary for their success.

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