



CONNECTING POWERFUL TRANSACTIONS

To make every transaction meaningful by unlocking insightful opportunities that empower brands and customers through reliable technology and exceptional support.

MANAGEMENT PRESENTATION



GIVX
LISTED
TSX

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Certain statements contained in this presentation (the “Presentation”) relating to Givex Information Technology Group Limited, including its subsidiaries, (collectively, “Givex”, or the “Company”) constitute “forward-looking statements”, within the meaning of applicable securities laws, including without limitation, statements regarding future estimates, business plans and/or objectives, sales programs, forecasts and projections, assumptions, expectations, and/or beliefs of future performance. Such “forward-looking statements” involve known and unknown risks and uncertainties that could cause actual and future events to differ materially from those anticipated in such statements. Forward looking statements include, but are not limited to, statements with respect to commercial operations, future growth, the overall projected size of the market and other information that is based on forecasts of future results and other key management assumptions. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law.

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The securities of the Company have not been, and will not be, registered under the United States Securities Act of 1933, as amended, or any state securities laws, and such securities may not be offered or sold in the United States or to U.S. persons unless registered or exempt therefrom.

This presentation uses certain non-IFRS measures to evaluate the performance of the Company. Adjusted EBITDA defined as net profit (loss) excluding interest, taxes, depreciation and amortization (EBITDA) as adjusted for share-based compensation and related expenses, foreign exchange gains and losses and transaction-related expenses including those related to going public. The term “Adjusted EBITDA” does not have any standardized meaning prescribed within International Financial Reporting Standards (“IFRS”) and therefore may not be comparable to similar measures presented by other companies. Such measures should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. Management believes that these non-IFRS financial measures provide useful information to readers as a supplement to reported IFRS financial information.

Management reviews these non-IFRS financial measures on a regular basis and uses them to evaluate and manage the performance of the Company’s operations. These measures should be evaluated only in conjunction with the Company’s comparable IFRS financial measures.



Connecting Powerful Transactions

We provide SAAS to hospitality and retail merchants that capture the detail created when a consumer transacts with a merchant in-store or online.



ENGAGEMENT

Gift card and loyalty



PAYMENTS

Digital and in-store



INTEGRATION

1,000+ APIs



POINT-OF-SALE

Cloud-based and secure



ANALYTICS

Extensive and real-time



COMPANY OVERVIEW

ESTABLISHED, **GLOBAL BUSINESS** WITH LONG-TERM DEDICATED EMPLOYEES



20+

Year Operating
History



375+

Full-time
Employees



12

Global Offices



100+

Countries
Served



30k+

Clients
Worldwide



<2%

Client
Concentration*



<1%

Annual
Churn



132k+

Active Client
Locations

*No client represents more than 2% of total revenue

WHO DO WE DO IT FOR

REPRESENTING SOME OF THE WORLD'S LARGEST BRANDS ACROSS **132,000+ MERCHANT LOCATIONS**

RESTAURANT



RETAIL



SPORTS



HOTELS



GROCERY



New Clients & New Business Signed in the Last 12 Months



HOW WE MAKE MONEY

BUILD & SUPPORT LEADING PRODUCTS TO DRIVE **RECURRING & REOCCURING** REVENUES

PRODUCTS

Gift



Loyalty



70%
Engagement

GivexPAY



20%
Payments

GivexPOS



10%
Point-Of-Sale

REVENUE

91%
Recurring &
Reoccurring

Service & Payments Revenue

- Monthly, recurring service fees
- Regular reoccurring fees
- Card production revenue
- Transaction fees
- Online ordering and related apps
- Managed services
- Installation fees
- Support fees
- Payments (Merchant of Record, GivexPay, Giftpass)

Hardware & Other

- Hardware sales (POS, Kiosks, KDS, retail)
- Development fees

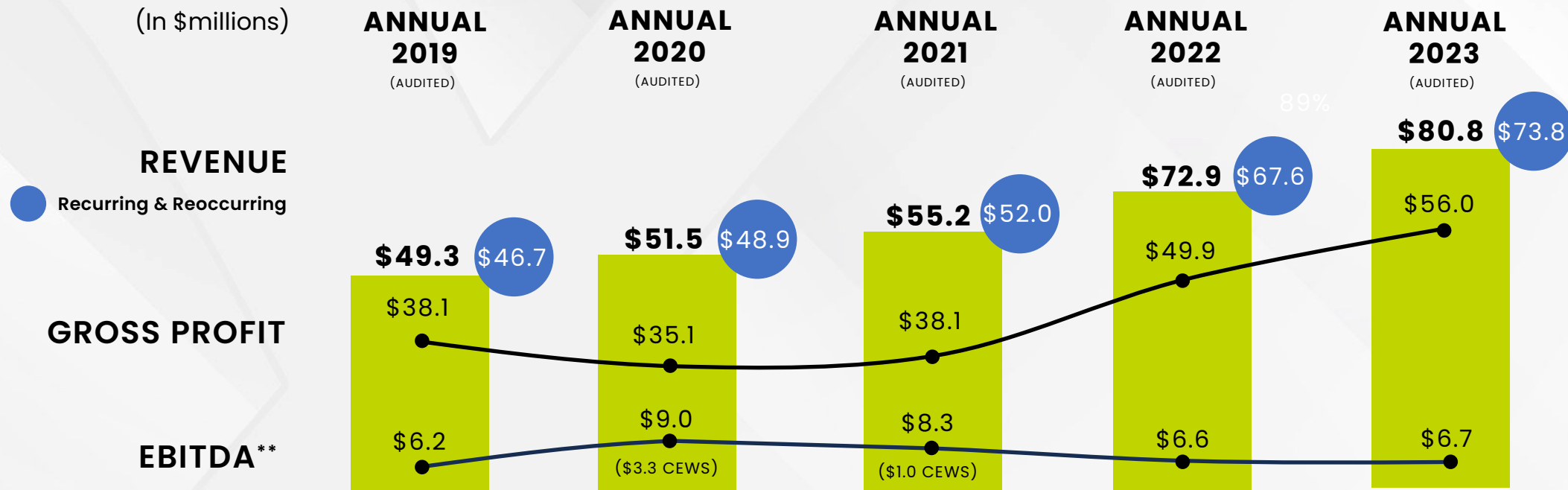
9%
Other

*For the year ended Dec 31, 2023.

giveX[®]

FINANCIAL PERFORMANCE

(In \$millions)



KEY MARKET INDICATORS

Total Values

Gross Transaction Value	\$5.2B	\$4.9B	\$5.7B	\$7.7B	\$9.1B
Transactions Processed	290MM	246MM	281MM	299MM	324MM
Active Merchant Locations	101,100	95,100	100,000	122,000	132,000
Point of Sale (POS) Carve-Out					
Gross Transaction Value	\$704MM	\$514MM	\$793MM	\$1.38B	\$1.9B
Active Merchant Locations	725	844	844	1,572	1,859

*Approximate.

**As defined on page 2.

CAPITALIZATION OVERVIEW

TIGHTLY HELD, **WELL-CAPITALIZED** AND POISED FOR CONTINUED GROWTH



\$0.80

Share Price
(Mar 21, 2024)



\$102M

Market
Capitalization



\$22M

Cash & Cash
Equivalents*



\$84M

Enterprise
Value*



\$3.85M

Trailing 12 Month
Free Cash Flow*



128M

Basic Shares
Outstanding



40%

Management &
Employee Ownership



30M

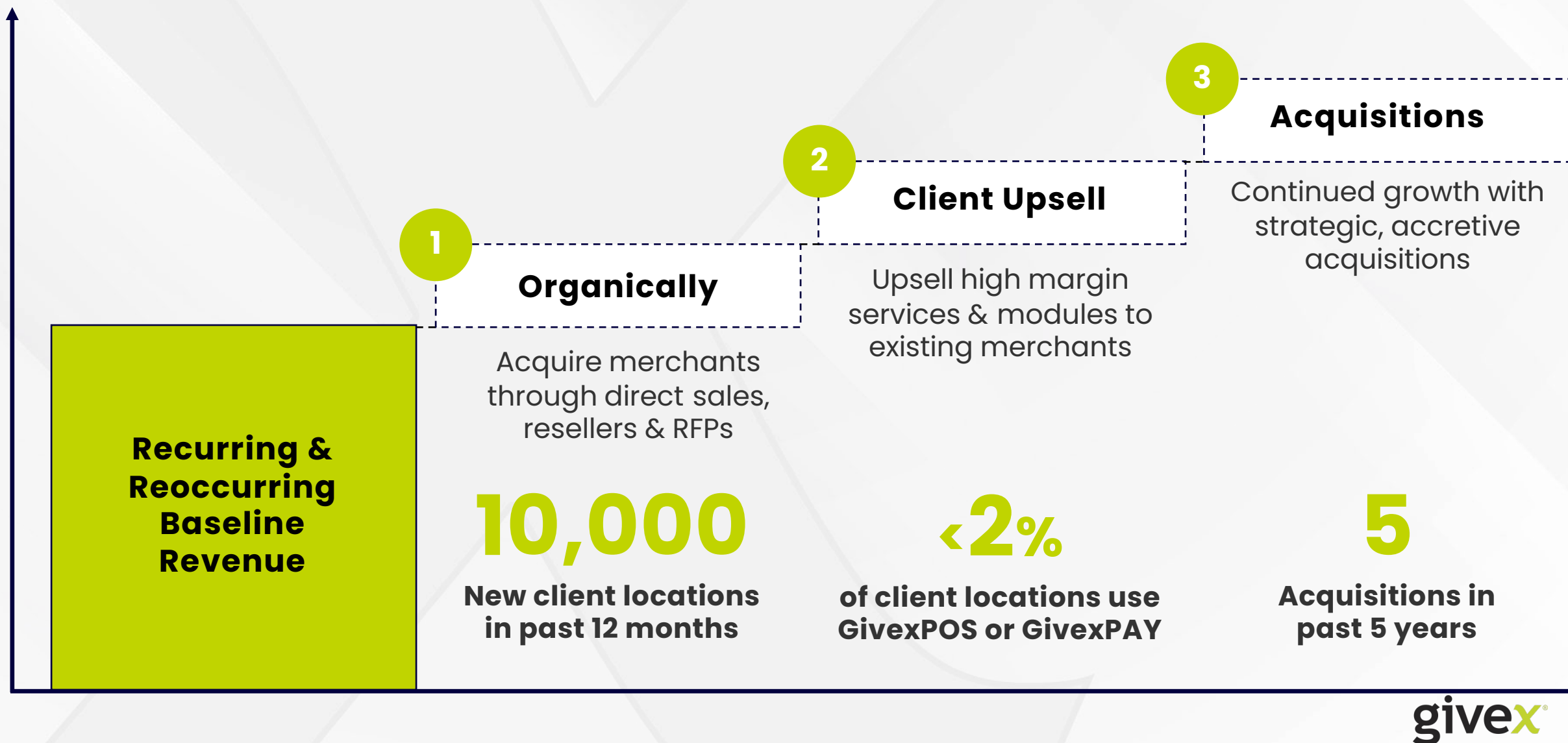
True Trading
Float**

*As of Dec 31, 2023.

**Free trading shares available for sale at the current share price (management estimate)

HOW GIVEX WILL CONTINUE TO GROW

UPSELL INITIATIVES, **ACCRETIVE** ACQUISITIONS & CONTINUE TO WIN ENTERPRISE ACCOUNTS



BOARD OF DIRECTORS

DON GRAY

CHAIRMAN, CEO

Mr. Gray has been part of the Information Technology industry for over four decades. He has many years of experience in start-ups, turnarounds, acquisitions, and dispositions. Mr. Gray's start-up experience includes point-of-sale (POS), Internet and Cloud Computing companies. He has been focused on Givex since founding it with his wife in 1999.

JIM WOODSIDE

DIRECTOR, CFO

Mr. Woodside has over 25 years of senior financial experience including time with companies in the technology space. Mr. Woodside completed his CPA with KPMG and is also a CBV/Chartered Business Valuator. He has a BA from the University of Western Ontario and a Bcomm from the University of Windsor.

MICHAEL CARR

INDEPENDENT DIRECTOR

Mr. Carr has over 25 years operating experience in the Internet, Cloud Computing and TravelTech industries. Currently, he's is the CEO and Board Member of Amgine, a Digital Process Automation company for business travel agencies. He is also a co-founder and board member of Matter365, a SaaS platform for legal firms. He holds a BA from York University.

ROBERT MUNRO

DIRECTOR

Mr. Munro has over 20 years of experience with the Capital Pool Company ("CPC") program and has been directly involved in more than a dozen CPCs. Most recently, he was Promoter of County Capital One Ltd., a CPC which completed its Qualifying Transaction in May, 2019 with Adcore Inc. (TSX:ADCO). Mr. Munro holds a BA from the University of Western Ontario.

DIVYA KULKARNI

INDEPENDENT DIRECTOR

Ms. Kulkarni has over 20+ years of experience across Sales & Marketing, PR, Finance, Audit and General Management. She is a Director of the Kulkarni Family Private Equity Group with investments in Manufacturing, Retail, and Finance across North America, Europe and Asia, and is a Board Member and Treasurer for the disabled through Abilities to Work (affiliated with the Government of Canada and Ontario Government). She holds an Honors Bachelor of Business Administration (Co-op) from Wilfrid Laurier University.

MILES EVANS

INDEPENDENT DIRECTOR

Mr. Evans has over 20 years experience as a director, professional trustee and advising family offices. He is a Fellow of the Family Firm Institute and holds an Advanced Certificate in Family Wealth Advising and is a member of the National Association of Corporate Directors. He holds a BS (Hons) from the University of St. Andrews and a BA in Financial Studies from UMIST.



THANK YOU

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ABOUT US

The world is changing. **Givex is ready.** With 20+ years of consistent growth, 132,000+ active locations across 100+ countries, and a strong recurring revenue stream and balance sheet,

Givex creates and cultivates powerful connections that unite brands and customers.

Givex's integrated end-to-end tech solution provides Gift Cards, GivexPOS, Loyalty Programs,

Payment and more, creating growth opportunities for businesses of all sizes and industries. To learn more about the Givex

investment opportunity, please visit:

givex.com/investor-relations

TSX: **GIVX**

OTCQX: **GIVXF**

CANADA
+1 877 478 7733

USA
+1 877 478 7733

EMEA
+44 (0) 20 8865 3015

BRAZIL
+55 11 3443 7783

AUSTRALIA
+61 7 5322 5360

HONG KONG
+852 2866 9668

CHINA
+86 755 83038498

SINGAPORE
+65 9679 6743

MEXICO
+52 55 5584 6627

SWITZERLAND
+41 21 803 61 61

givex[®]

WHY MERCHANTS CHOOSE US



ENTERPRISE
GRADE SECURITY



EXTENSIVE API
LIBRARY



COMPETITIVE
PRICING



FLEXIBLE
PLATFORM



CONTINUOUS
UPGRADES



EXTENSIVE
REPORTING



SINGLE SOURCE
SOLUTION

PROPRIETARY
TECHNOLOGY

vPOD allow for unlimited
transaction growth

TWIN DATACENTERS
PER REGION

Replicated in real-time

PROVEN
RELIABILITY

Virtually 100% uptime with
global datacentre network

MAXIMUM
SECURITY

Regular risk assessments
by large merchants

ACCREDITED
PLATFORM

PCI Level 1 certified
SOC 1 and SOC 2 certified

TIER 1
SUPPORT

Supported 24/7 by our
own, in-house teams

EXCELLENT SERVICE, CONTINUOUS
IMPROVEMENT, STRONG REFERENCES



<1% CHURN, UPSELL OPPORTUNITIES AND
CONSTANT FLOW OF NEW ONBOARDINGS