

ARE YOU READY TO TAKE YOUR BUSINESS TO THE NEXT LEVEL?

GIVEX IS READY TO HELP

givex[®]

Connecting Powerful Transactions

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WHY CHOOSE **GIVEX**?

For more than 20 years, Givex has been a strategic partner of global brands looking to leverage technology solutions for maximum growth and efficiency.

With seamless integrations, best-in-class customer service, robust analytics and the support to help brands easily scale, Givex offers cloud-based solutions including point-of-sale, loyalty programs, GivexPay, kiosks, stored value ticketing and more. With a global footprint of 124,000+ active locations across more than 100 countries, Givex unleashes strategic insights, empowering brands through reliable technology and exceptional support.

BY THE NUMBERS

<div>375+</div> <div>Employees</div>	<div>12</div> <div>Global Offices</div>	<div>100+</div> <div>Countries</div>
<div>124,000+</div> <div>Active Locations</div>	<div>15</div> <div>Data Centers</div>	

HOW IT ALL WORKS TOGETHER

Givex's suite of products are designed to work cohesively, offering businesses comprehensive solutions to manage transactions, engage customers, and optimize operations.

1

Start with Givex gift cards or POS as one component of your tech stack. We're already integrated to all the best-of-breed tech solutions.

2

Over time, as you need more customer insights, or growth, or customer engagement, you can easily add more services from our platform.

3

Wherever people and brands meet, Givex is there. We collect data from all these different touchpoints to give you a holistic view of your business.

4

Every piece of the Givex ecosystem works together to help you unlock new opportunities from every customer interaction and realize the full potential of engagement.

GivexPOS



Loyalty



Gift Cards



AN INTEGRATED 360° POS SOLUTION

Kiosk



Uptix



Reporting



GIFT CARDS

ENGAGEMENT
TECHNOLOGY THAT
UNLEASHES NEW
REVENUE STREAMS.

Unlike any other form of payment, gift cards help increase brand exposure in multiple channels while boosting customer acquisition and increasing recurring revenue.

Our omnichannel solution provides sales lift, brand awareness and intelligent marketing campaigns. A gift card can be the spark of a new customer relationship. They are the preferred choice when it comes to gifting, one of the ways in which people connect.



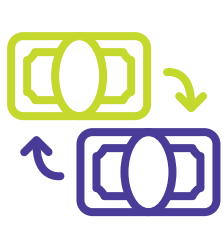
Real-time processing



Get new customers



Reports that give useful insights



Real-time currency conversion



Global fulfillment

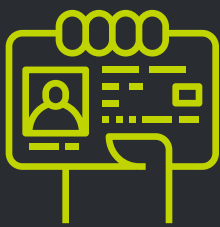


Accounting and settlement integration

OTHER WAYS TO USE GIFT CARDS



Promotional cards
& coupons



Employee
allowance cards



Merchandise credit



Corporate incentives



E-COMMERCE

CONNECT CONSUMERS
TO YOUR BRAND
ACROSS ANY CHANNEL.

Sell gift cards and e-gift cards over online and mobile channels. Our E-Commerce platform seamlessly integrates your branding, messaging, and payment to create a consistent purchase experience for your customers wherever they are.

Customers can purchase cards and manage their accounts from their phones or other devices. Use your insights from every transaction to run custom promotions and targeted campaigns that build customer relationships.

1 Medium to Enterprise level E-commerce solutions

2 Omnichannel customer experience to buy and load gift cards

3 Modular web pages that are easy to modify, edit and scale

4 B2C, B2B and B2S

5 Accept multiple payment types

FRAUD PROTECTION

TRANSACTION WITH CONFIDENCE AND TRUST

Where brands and customers meet, everyone wants peace of mind with every transaction.

Our Merchant of Record service shifts the liability for fraud from E-commerce merchants, allowing you to increase sales and open new markets while reducing risk.



POS THAT UNLOCKS THE FULL POTENTIAL OF YOUR BUSINESS

GivexPOS is the end-to-end solution that empowers you with the data and the tools to create more meaningful customer relationships. Our fully-integrated system helps you scale:

ONLINE ORDERING:

Start taking orders using your own app from Givex or any of our integrated delivery aggregators.

CONVERSATIONAL ORDERING:

Engage the customer while increasing order accuracy. Match their conversation flow to improve service and satisfaction.

MOBILE DEVICES:

Mobile devices for order input will save time, reduce input errors and give staff more time to build customer rapport.

INVENTORY MANAGEMENT:

Inventory management systems provide real-time checks on inventory levels and set notifications when it's time to reorder.

KITCHEN DISPLAY SYSTEMS:

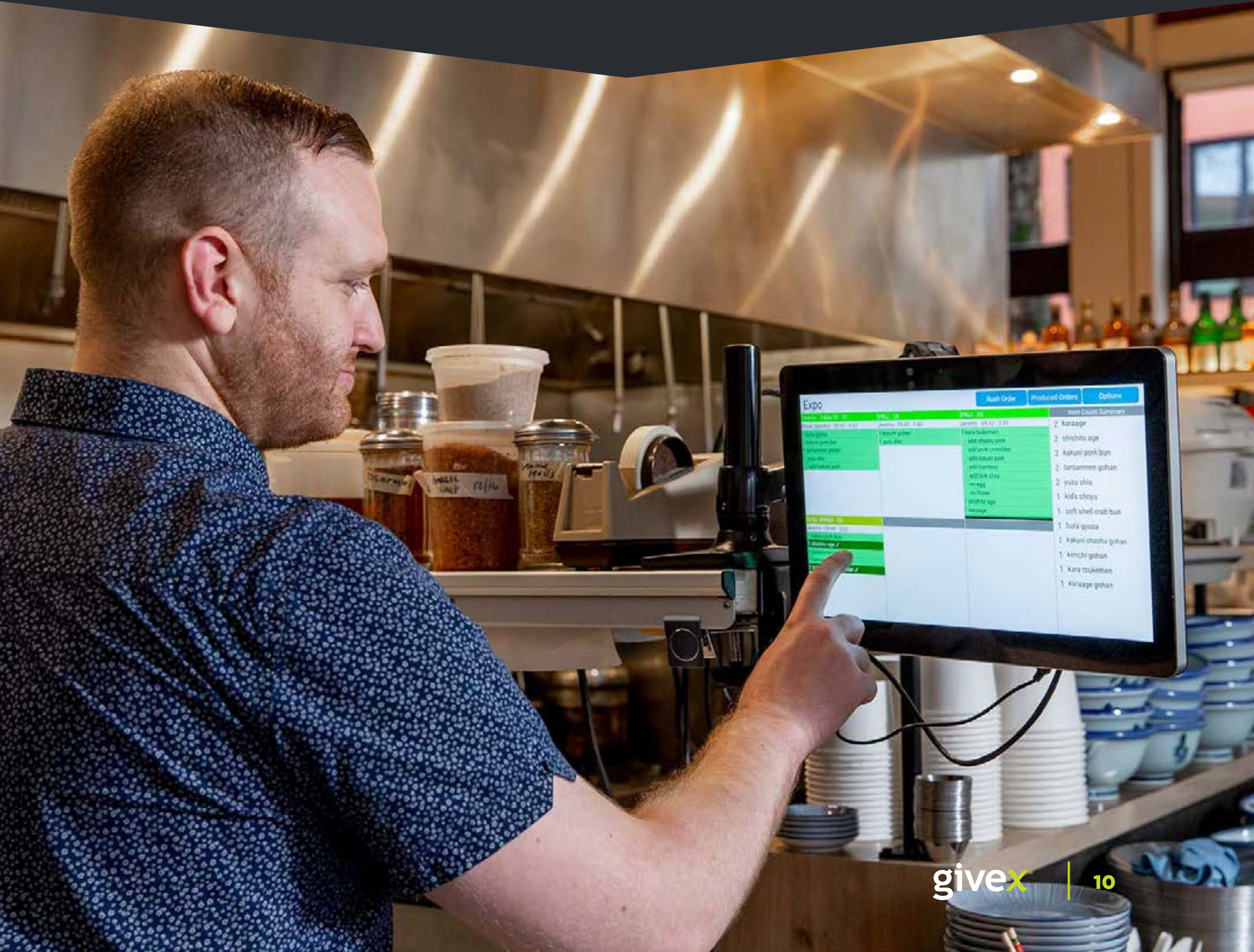
Assists the chef and kitchen staff by allowing them to monitor orders and coordinate prep times at each workstation.

REPORTS AND INSIGHTS:

Track every transaction from sales to staffing, inventory usage to online/dine-in/ take-out and more.

OPERATIONAL EFFICIENCY

- Faster operations
- 100% system uptime
- Built-in time management
- Broadly integrated with a suite of APIs
- Intuitive workflows for increased efficiency





MENU BOARDS

MENU BOARDS THAT DEMAND ATTENTION

Digital menu boards attract customers and enhance dining experiences. Connect with customers using vibrant energy and dynamic movement.

Connects to GivexPOS and Kiosks in real-time.

Manage updates seamlessly and quickly from the online portal.

Provide consistent messaging menus across multiple locations.

Advertise promotions, combos and daily specials to encourage upselling.

Eliminate print costs/time associated with static menu boards.

Reduce food waste costs by advertising products that are close to expiry dates.

Reduce perceived wait times and influence spending.

ONLINE ORDERING, SCAN TO ORDER & PAY THE MOBILE APP THAT CONNECTS CUSTOMERS TO THEIR FAVORITE RESTAURANT BRAND

The surge of online delivery and take-out orders during the pandemic showed us the essential role that technology played in the survival of restaurants.

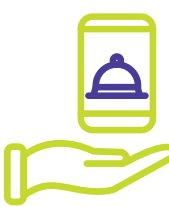
Today, more clients are implementing our app technology to drive online ordering, post menus, connect with customers and enable contactless ordering and payment.



OUR APP PROVIDES A SEAMLESS BRANDED EXPERIENCE FOR YOUR CUSTOMERS.



Scan the QR code at the table to view menus, order and pay



Mobile ordering and payment



Target promotions



GPS store locator



Supports Apple Pay and Google Pay



Integrated gift and loyalty redemption



Integrated delivery

KIOSKS & SELF-SERVICE TECHNOLOGY THAT SPEEDS UP ORDERS AND INCREASES ORDER SIZE

Self-service kiosks are becoming more and more popular. Give your customers complete control over their buying experience and reap the benefits of powerful customer connections.

- 1 High-demand digital experiences that **cut wait times and labor costs.**
- 2 **Improves customer engagement** by managing overflow and reduces long queues during busy periods.
- 3 **Improves profitability** by allowing businesses to advertise and upsell. Consumers spend 12-20% more on impulse or unplanned purchases.
- 4 **Improves order accuracy** by allowing customers to take control over their choices and review their selections.
- 5 **Seamlessly integrates into existing hardware and software** such as payment, inventory, pricing and menus.



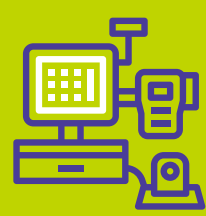
INSIGHTS FROM EVERY TRANSACTION

Deliver frictionless transactions and gain powerful data and clear insights into your customers.



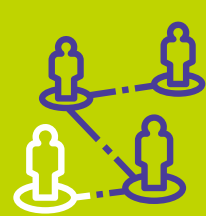
Omnichannel Payments

Accept any payment type, anywhere.



Fully Integrated

GivexPay works seamlessly with GivexPOS, payment, hardware, and safely processes mobile payments with end-to-end encryption.



Seamless Experience

Reduce lines and provide a fast checkout experience from anywhere.



LOYALTY

WE BELIEVE DATA EXISTS TO ENHANCE RELATIONSHIPS

Brand loyalty and customer retention go hand in hand, but with so much choice, how do you get customers to look your way?

Every experience counts, so we create programs that cultivate powerful connections between brands and customers. Our loyalty programs engage customers through recognition, acknowledgement, building relationships and encouraging repeat visits.

Depending on your goals, we can create a program structured around your rules, such as a simple points program, specific product awards (SKU) or custom experiences based on customer preferences. The more interactive and personal the brand loyalty experience, the greater the success!



Points Programs

Members earn 1 point per \$1 spent. At a set threshold, points convert into gift card funds only usable at your business.

New Ways to Connect:

Instead of customer spend, you can reward members based on number of visits, purchasing select products or other methods.

Keep in Touch

Stay top of mind and be a part of your customers' lives with birthday rewards, exclusive deals, triple points days, email offers and more that you can set up from our platform.

Customer Insights

Collect the data you need to build stronger relationships with your best customers.



GROCERY REWARDS

GROCERY LOYALTY PROGRAMS THAT SHAPE CONSUMER BEHAVIOUR, CHOICES AND PREFERENCES

With our grocery loyalty programs, businesses are driving shopper engagement and building powerful customer relationships.

Shape consumer behaviour and choices by issuing instant mobile offers and online promotions, which can be redeemed digitally or traditionally in-store.



Communicate

Stay connected with customers via email, social media, and custom-developed mobile apps or websites.

Tiered Points Program

Increase spend and motivate customers to reach higher points awards based on attainable thresholds.

Digital Coupons

Send direct messages to members with immediate offers and discounts.

Fuel Programs

Fuel rewards help to increase the average basket size.

Personalized Offers

AI-driven technology delivers product information and customized offers that appeal to your shoppers.

Campaign Analysis

Our team can help you manage campaigns and provide expert advice to improve KPIs.



COMMUNITY REWARDS ENHANCE RELATIONSHIPS BETWEEN BRANDS AND PEOPLE

The Givex Community Rewards program empowers grocery retailers and shoppers to give back to schools and local non-profits.

Customers that shop at participating locations automatically earn money for the charity of their choice. Grocers can see the results of their community rewards investment and customers get to support an organization that's meaningful to them.

Community Round-Up

Automatically rounds up purchases to the nearest dollar and donates the difference making it easy and frictionless for customers.

Give Back Locally

Support your social responsibility goals and give back to local communities.

Foster Loyalty

Participating non profits encourage their supporters to shop with you.

DIGITAL MEDIA

ALL-IN-ONE DIGITAL SOLUTIONS

Website, app, digital signage and marketing communications solutions for grocery retailers to create more meaningful shopper relationships.

- Apps with pantry scanner and shopping list features.
- Integrated with digital coupon and e-commerce providers.
- One place for national digital coupons, store ads and recipes.
- Automated, easy-to-use SMS and email offers.
- Templated Facebook posts using custom visuals and content.



POS FOR RETAIL

RETAIL POS FOR YOUR BUSINESS AND CUSTOMER ENGAGEMENT

GivexPOS integrates multiple applications into one interface to help you manage your daily tasks. Sales, inventory tracking and CRM are all built into the system, giving you the data to enhance customer relationships.



Software Updates

POS and software updates are released on a regular schedule to ensure the most up-to-date features.

Confectionary

Stock counts of production, pre-production, weighted, pre-packaged and multi-item tracking capabilities.

Grocery Stores

Multiple lane/ locations. Integrated scales, gift and loyalty, labeling software, thermal printers, coupons and discounts.

Liquor Stores

Multi-location synchronization, inventory management, variable payment options, integrated gift + online loyalty functionality.

Hardware Stores

Single to enterprise, employee management, scanner/ barcode inventory count, customer database, promotional.

Convenience/Gas Station

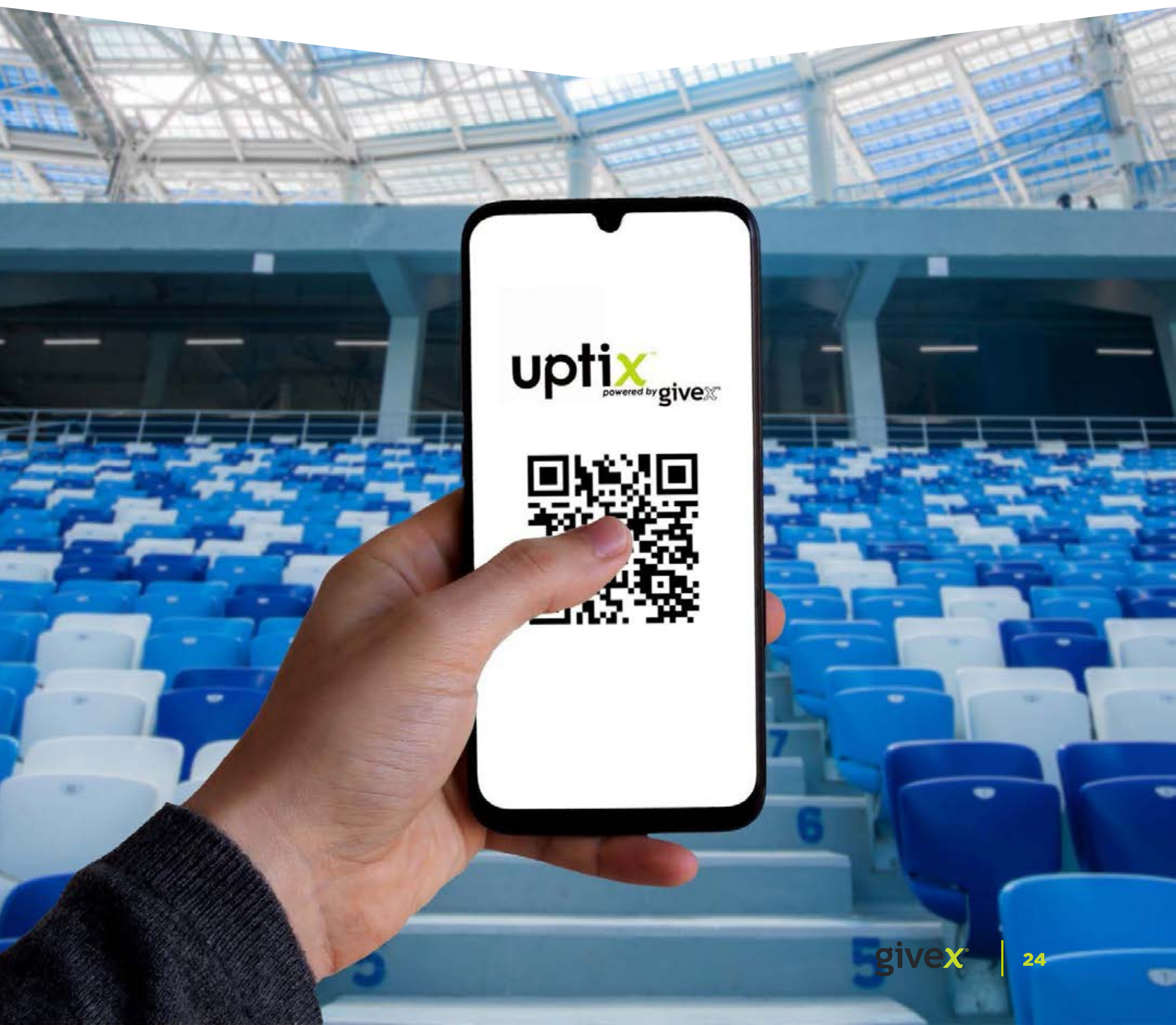
Fast transaction processing, Inventory tracking, integrated peripherals, lottery integration, EMV compliance.

SPORTS VENUES

UNLEASH THE FULL POTENTIAL OF FAN ENGAGEMENT

Live venues rely on the audience, so stakeholders must deliver enjoyable experiences that encourage loyalty and repeat attendance.

But how can outlets grab the attention of 80,000+ fans all at once and keep them fully immersed? GivexPOS and Uptix loaded tickets are at the forefront of digitalization experiences. Our custom venue technology benefits the venue, the teams, and, most importantly, the audience.



Loaded Tickets

Provide a cashless experience for fans. Venues can add value to tickets on the event day.

Order Anywhere

Mobile ordering and kiosks for fans to view menus, order and pay from their seats or elsewhere.

Rewards

Load funds onto tickets, or issue points to season ticket holders, VIP guests and frequent attendees.

Promotions

In-game promotions are an instant win for fans. Launch new products or run SKU-based food, beverage or merchandise giveaways during the event.

POS

Drive sales across all channels, including concessions, suites and gift shops.

Minimize Queues

Cashless concessions and merchandise purchases will minimize queues for a seamless experience.

Fan Data

Uptix delivers advanced analytics to organizers to collect and analyze ticket holder purchase and redemption data.

Manage Value Securely

Manage gift and loyalty products from the patron portal, a secure login site that allows you to manage your account profile, purchase gift and redeem gift cards, check the balance and reload funds.

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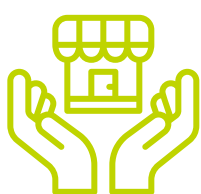
CONNECT TO ENTERPRISE
IT AND CONSULTING

Givex Enterprise Solutions caters to the complex IT needs of growth-oriented businesses.

We manage large scale installations and servicing capabilities along with 24/7 network and technical support, program administration, and scalable software and hardware for multi-unit operations.



IT services and consulting services



Physical and digital retail enablement



GivexPOS installation services



Over 15,000 client locations across Canada and USA



Retail and hospitality



ANALYTICS

UNLOCK INSIGHTS THAT HELP GUIDE YOUR DECISIONS

Your business generates transactional data daily, and understanding what all the numbers on a spreadsheet mean can be complex and frustrating for your staff, but it doesn't have to be.

WHERE INSIGHTS & OPPORTUNITIES MEET

Givex Analytics extracts and organizes large volumes of raw data and turns it into something your team can visualize and interpret.

The tools help businesses unlock the value of their data and reveal new opportunities that spreadsheets could overlook. Every transaction becomes meaningful when presented in understandable terms and user-friendly formats such as tabulated reports, dashboards, and charts.

Eliminate the need and expense of migrating data to third parties.

Intuitive and easy to learn. Users will become proficient at mining, creating custom visualization, and interpreting information.

Spend 5-10 minutes daily instead of hours to get reports for critical views.

INTEGRATION & SUPPORT

**WE MAKE TECHNOLOGY
INTEGRATION SIMPLE**

We’re always embracing new challenges, whether developing new solutions in partnership with clients or integrating with new technology partners.

We will work with your team to integrate with the solutions of your choice. With assistance from Givex, you will save costs, time and resources.

Visit <https://web.givex.com/integrations/> to view our global integration partners.

**AROUND THE
CLOCK SUPPORT**

Technical issues don’t clock out at 5pm. Neither should your customer support.

The unexpected can happen anytime and our 24/7 Support team is ready to help you when it does.



CONNECTING POWERFUL TRANSACTIONS

In this era of rapid transformation, the power of connection has never been more critical. We have witnessed the emergence of the Internet of Things, making objects come to life. The power of Big Data unlocks insights from every corner of the world. The incredible impact of Artificial Intelligence bridges the gap between people and machines.

The world is changing. Givex is ready. Because we were born to connect - bridging the gap between brands and people, technology and experiences, data and insights

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For more information, visit:

www.givex.com