



CONNECTING POWERFUL TRANSACTIONS

To make every transaction meaningful by unlocking insightful opportunities that empower brands and customers through reliable technology and exceptional support.

MANAGEMENT PRESENTATION



DISCLAIMER

Certain statements contained in this presentation (the “Presentation”) relating to Givex Information Technology Group Limited, including its subsidiaries, (collectively, “Givex”, or the “Company”) constitute “forward-looking statements”, within the meaning of applicable securities laws, including without limitation, statements regarding future estimates, business plans and/or objectives, sales programs, forecasts and projections, assumptions, expectations, and/or beliefs of future performance. Such “forward-looking statements” involve known and unknown risks and uncertainties that could cause actual and future events to differ materially from those anticipated in such statements. Forward looking statements include, but are not limited to, statements with respect to commercial operations, future growth, the overall projected size of the market and other information that is based on forecasts of future results and other key management assumptions. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law.

Future Oriented Financial Information: To the extent any forward-looking information in this Presentation constitutes “future-oriented financial information” or “financial outlooks” within the meaning of applicable Canadian securities laws, such information is being provided to demonstrate anticipated results and the reader is cautioned that this information may not be appropriate for any other purpose and the reader should not

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This Presentation includes market and industry data obtained from various publicly available sources and other sources believed by the Company to be true. Although the Company believes it to be reliable, the Company has not independently verified any of the data from third party sources referred to in this presentation or analyzed or verified the underlying reports relied upon or referred to by such sources, or ascertained the underlying assumptions relied upon by such sources. The Company does not make any representation as to the accuracy of such information.

This Presentation does not constitute an offer to sell or a solicitation of an offer to buy any securities of the Company.

The securities of the Company have not been, and will not be, registered under the United States Securities Act of 1933, as amended, or any state securities laws, and such securities may not be offered or sold in the United States or to U.S. persons unless registered or exempt therefrom.

This presentation uses certain non-IFRS measures to evaluate the performance of the Company. Adjusted EBITDA defined as net profit (loss) excluding interest, taxes, depreciation and amortization (EBITDA) as adjusted for share-based compensation and related expenses, foreign exchange gains and losses and transaction-related expenses including those related to going public. The term “Adjusted EBITDA” does not have any standardized meaning prescribed within International Financial Reporting Standards (“IFRS”) and therefore may not be comparable to similar measures presented by other companies. Such measures should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS. Management believes that these non-IFRS financial measures provide useful information to readers as a supplement to reported IFRS financial information.

Management reviews these non-IFRS financial measures on a regular basis and uses them to evaluate and manage the performance of the Company’s operations. These measures should be evaluated only in conjunction with the Company’s comparable IFRS financial measures.



Connecting Powerful Transactions

We provide SAAS to hospitality and retail merchants that capture the detail created when a consumer transacts with a merchant in-store or online.



ENGAGEMENT

Gift card and loyalty



PAYMENTS

Digital and in-store



INTEGRATION

1,000+ APIs



POINT-OF-SALE

Cloud-based and secure



ANALYTICS

Extensive and real-time



GIVEX STRENGTHS



383

EMPLOYEES



12

GLOBAL OFFICES



<1%

CHURN



128K+

**ACTIVE
LOCATIONS**



100+

COUNTRIES



<2%

**CLIENT
CONCENTRATION***

- Stable company since 1999
- Strong cash balance
- Excellent brands with household names
- Strong team of 383 employees with deep experience:
 - 20% of staff has been with Givex for 10+ years
 - 23% of staff has been with Givex for 5+ years

*No client represents more than 2% of total revenue

WHO DO WE DO IT FOR

REPRESENTING SOME OF THE WORLD'S LARGEST BRANDS ACROSS **128,000 MERCHANT LOCATIONS**

RESTAURANT



RETAIL



SPORTS



HOTELS



GROCERY



New Clients & New Business Signed in the Last 12 Months



HOW WE MAKE MONEY



Service & Payments Revenue

- Monthly, recurring service fees
- Regular reoccurring fees
- Card production revenue
- Transaction fees
- Online ordering and related apps
- Managed services
- Installation fees
- Support fees
- Payments (Merchant of Record, GivexPay, Giftpass)

Hardware & Other

- Hardware sales (POS, Kiosks, KDS, unattended retail)
- Development fees

VALUATION METRICS FOR TRAILING 12 MONTHS

Q3 2023	
EV* / EBITDA**	4.5
EV / REVENUE	.4
EV / GROSS PROFIT	.6
REVENUE GROWTH	19%

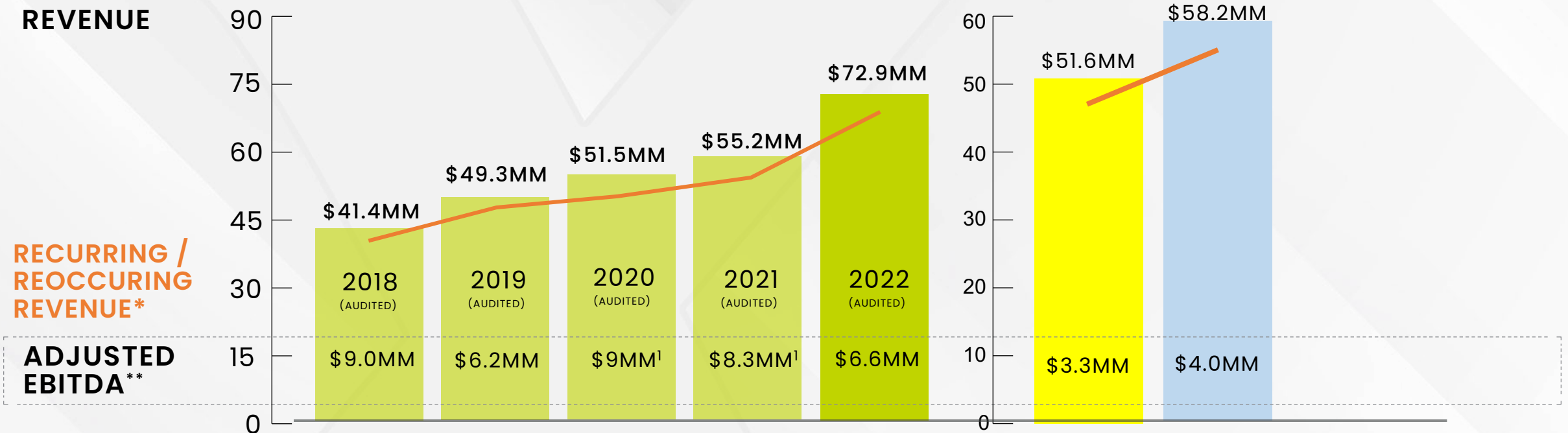
*EV is defined as Enterprise Value, which is Market Capitalization plus Debt less Cash and Cash Equivalents.

**EBITDA is defined as Adjusted EBITDA, which is net profit (loss) excluding interest, taxes, depreciation, and amortization ("EBITDA") as adjusted for share-based compensation and related expenses, foreign exchange gains and losses and transaction-related expenses including those related to going public and acquisitions

****TTM is trailing twelve months from the defined period.

PERFORMANCE DURING FISCAL YEARS 2018-2023

8



TOTAL							
Gross Transaction Value	\$5.0B	\$5.2B	\$4.9B	\$5.7B	\$7.72B	\$4.4B	\$5.3B
#Tx Processed	282MM	290MM	246MM	281MM	298.8MM	198MM	216MM
Merchant Locations	99,000	101,100	95,000	100,000	122,000	118,000	128,000
POS							
Gross Transaction Value	\$518MM	\$704MM	\$514MM	\$793MM	\$1.382B	\$960MM	\$1.37B
Merchant Locations	540	725	844	1,201	1,572	1,460	1,817

¹Adjusted EBITDA was \$8.3 million in 2021 compared to \$9 million in 2020. However, when normalized for the Canadian Government's COVID-19 wage subsidy, which was \$1 million in 2021 compared to \$3.3 million in 2020, adjusted EBITDA increased 28% in 2021 compared to 2020.

*Defined as "Service and Payments Revenue" as per the company financial statements.

**As defined in disclaimer on pg. 2

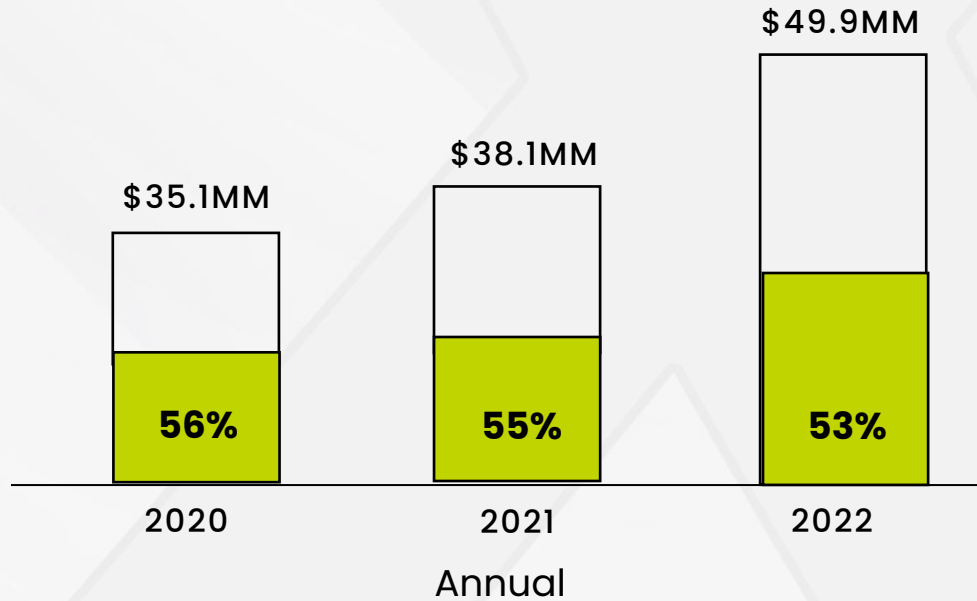
PERFORMANCE METRICS 2020-2023

Gross Profit and Employee Compensation

19%

Gross Profit Compound Annual Growth Rate

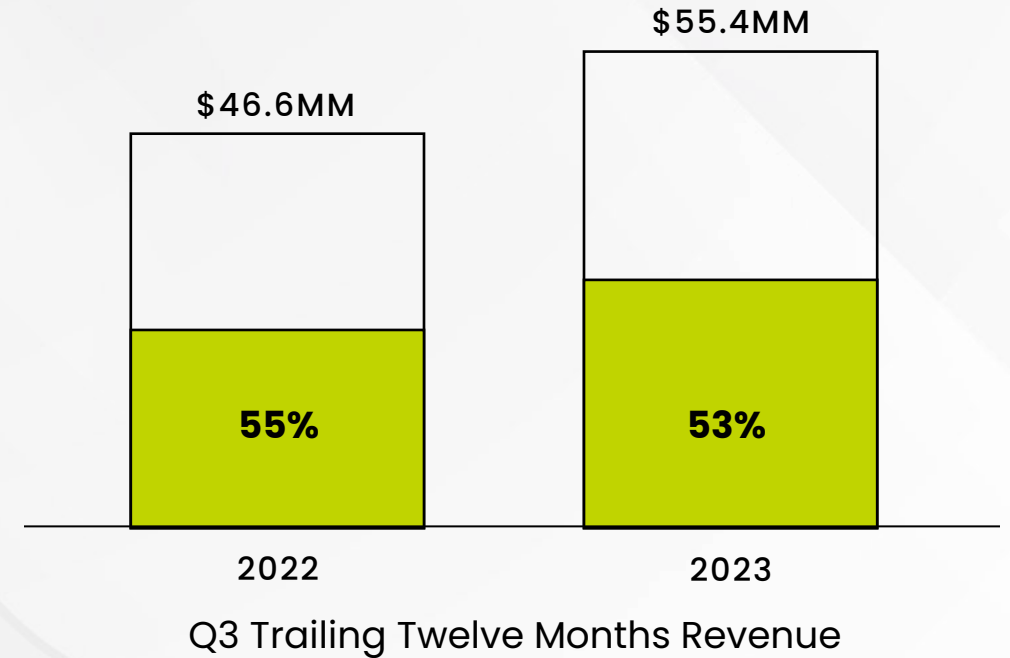
Total Gross Profit



19%

Gross Profit Annual Growth Rate

Total Gross Profit



Employee Compensation as a % of Gross Profit

HOW WE'LL CONTINUE TO GROW



M&A

- Continued growth with strategic acquisitions & maintain earnings
- Acquired Kalex, Loyalty Lane and Counter Solutions in 2022



LAND & EXPAND

- Upsell high margin services & modules to existing merchants
- Increase active locations



ORGANIC GROWTH

- Acquire merchants through direct sales, resellers & RFPs
- Continued RFP success in all markets

BOARD OF DIRECTORS

DON GRAY

CHAIRMAN, CEO

Mr. Gray has been part of the Information Technology industry for over four decades. He has many years of experience in start-ups, turnarounds, acquisitions, and dispositions. Mr. Gray's start-up experience includes point-of-sale (POS), Internet and Cloud Computing companies. He has been focused on Givex since founding it with his wife in 1999.

JIM WOODSIDE

DIRECTOR, CFO

Mr. Woodside has over 25 years of senior financial experience including time with companies in the technology space. Mr. Woodside completed his CPA with KPMG and is also a CBV/Chartered Business Valuator. He has a BA from the University of Western Ontario and a Bcomm from the University of Windsor.

MICHAEL CARR

INDEPENDENT DIRECTOR

Mr. Carr has over 25 years operating experience in the Internet, Cloud Computing and TravelTech industries. Currently, he's is the CEO and Board Member of Amgine, a Digital Process Automation company for business travel agencies. He is also a co-founder and board member of Matter365, a SaaS platform for legal firms. He holds a BA from York University.

ROBERT MUNRO

DIRECTOR

Mr. Munro has over 20 years of experience with the Capital Pool Company ("CPC") program and has been directly involved in more than a dozen CPCs. Most recently, he was Promoter of County Capital One Ltd., a CPC which completed its Qualifying Transaction in May, 2019 with Adcore Inc. (TSX:ADCO). Mr. Munro holds a BA from the University of Western Ontario.

DIVYA KULKARNI

INDEPENDENT DIRECTOR

Ms. Kulkarni has over 20+ years of experience across Sales & Marketing, PR, Finance, Audit and General Management. She is a Director of the Kulkarni Family Private Equity Group with investments in Manufacturing, Retail, and Finance across North America, Europe and Asia, and is a Board Member and Treasurer for the disabled through Abilities to Work (affiliated with the Government of Canada and Ontario Government). She holds an Honors Bachelor of Business Administration (Co-op) from Wilfrid Laurier University.

MILES EVANS

INDEPENDENT DIRECTOR

Mr. Evans has over 20 years experience as a director, professional trustee and advising family offices. He is a Fellow of the Family Firm Institute and holds an Advanced Certificate in Family Wealth Advising and is a member of the National Association of Corporate Directors. He holds a BS (Hons) from the University of St. Andrews and a BA in Financial Studies from UMIST.



THANK YOU

givex.com

ABOUT US

The world is changing. **Givex is ready.** With 20+ years of consistent growth, 128,000+ active locations across 100+ countries, and a strong recurring revenue stream and balance sheet,

Givex creates and cultivates powerful connections that unite brands and customers. In fiscal year 2022, Givex executed three strategic acquisitions, expanding its offerings and global footprint, and revenue went up 32% to \$72.9M.

Givex's integrated end-to-end tech solution provides Gift Cards, GivexPOS, Loyalty Programs, Payment and more, creating growth opportunities for businesses of all sizes and industries. To learn more about the Givex investment opportunity, please visit:

givex.com/investor-relations

TSX: **GIVX**

OTCQX: **GIVXF**

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WHY MERCHANTS CHOOSE US



ENTERPRISE
GRADE SECURITY



EXTENSIVE API
LIBRARY



COMPETITIVE
PRICING



FLEXIBLE
PLATFORM



CONTINUOUS
UPGRADES



EXTENSIVE
REPORTING



SINGLE SOURCE
SOLUTION

PROPRIETARY
TECHNOLOGY

vPOD allow for unlimited
transaction growth

TWIN DATACENTERS
PER REGION

Replicated in real-time

PROVEN
RELIABILITY

Virtually 100% uptime with
global datacentre network

MAXIMUM
SECURITY

Regular risk assessments
by large merchants

ACCREDITED
PLATFORM

PCI Level 1 certified
SOC 1 and SOC 2 certified

TIER 1
SUPPORT

Supported 24/7 by our
own, in-house teams

EXCELLENT SERVICE, CONTINUOUS
IMPROVEMENT, STRONG REFERENCES



<1% CHURN, UPSELL OPPORTUNITIES AND
CONSTANT FLOW OF NEW ONBOARDINGS