



TSX: GIVX
OTCQX: GIVXF

WHY YOU SHOULD INVEST

GROWING CLIENT BASE

Serving 124,000+ active locations worldwide, including large multinational brands

Massive addressable market with many businesses switching to cloud-based solutions from limited legacy systems

GROWTH WITH EBITDA MARGINS

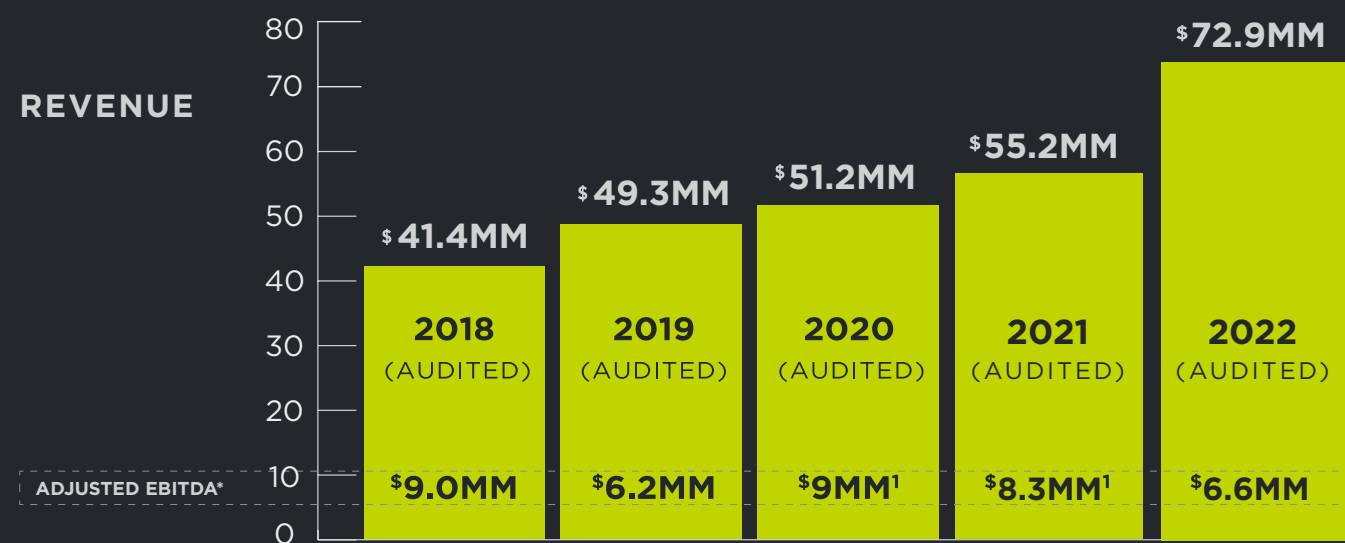
Givex offers a rare opportunity of strong future growth of merchant base with with consistent EBITDA margins

Proven growth model with less than 1% churn and strong recurring revenue streams

INTEGRATED DATA & TECHNOLOGY

Omnichannel platform provides merchants with data insights and solutions they need in three crucial areas: customer engagement, point of sale and payment

INVESTMENT HIGHLIGHTS 2018-2022



¹Adjusted EBITDA was \$8.3 million in 2021 compared to \$9 million in 2020. However, when normalized for the Canadian Government's COVID-19 wage subsidy, which was \$1 million in 2021 compared to \$3.3 million in 2020, adjusted EBITDA increased 28% in 2021 compared to 2020.

COMPANY HIGHLIGHTS

124K+

ACTIVE LOCATIONS

376+

EMPLOYEES

100+

COUNTRIES

12

GLOBAL OFFICES

<2%

CLIENT CONCENTRATION

<1%

CHURN

CONNECTING POWERFUL TRANSACTIONS

To make every transaction meaningful by unlocking insightful opportunities that empower brands and customers through reliable technology and exceptional support.



ANALYTICS

Extensive and real time



ENGAGEMENT

Gift card and loyalty



POINT-OF-SALE

Cloud-based and secure



PAYMENTS

Digital and in-store



INTEGRATION

1,000+ APIs

RECENT CLIENT WINS



The world is changing. Givex is ready. With 20+ years of consistent growth, 124,000+ active locations across 100+ countries, and a strong recurring revenue stream and balance sheet, Givex creates and cultivates powerful connections that unite brands and customers. In fiscal year 2022, Givex executed three strategic acquisitions, expanding its offerings and global footprint, and revenue went up 32% to \$72.9M. Givex's integrated end-to-end tech solution provides Gift Cards, GivexPOS, Loyalty Programs, Payment and more, creating growth opportunities for businesses of all sizes and industries. To learn more about the Givex investment opportunity, please visit givex.com/investor-relations

GROWTH PLANS



ACCELERATE M&A

Accelerate growth with strategic acquisitions & maintain earnings



LAND & EXPAND

Upsell high margin services & modules to existing clients



ORGANIC GROWTH

Acquire merchants through direct sales, resellers & RFPs

Certain written statements in this document may constitute "forward-looking information" reflecting the current expectations of Givex Information Technology Group Ltd ("Givex"). This information reflects Givex's current beliefs with respect to future events and are based on information currently available to management. Forward-looking information involves significant known and unknown risks, uncertainties, and assumptions. Many factors could cause actual results, performance or achievements to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking information.