

ECP

ENTERPRISE COUPON PORTAL

DIGITAL COUPONS ARE IN HIGH DEMAND!

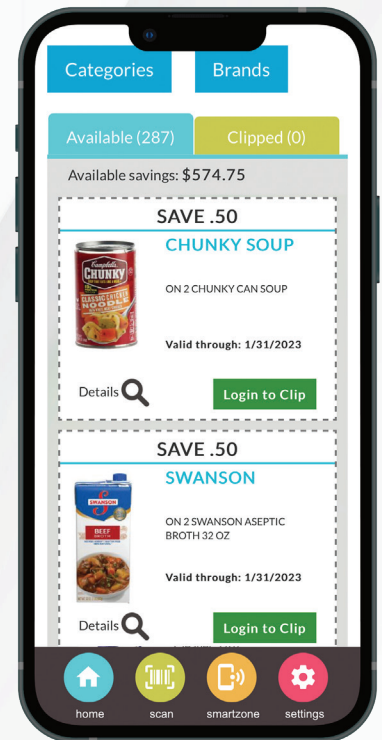
ECP IS YOUR AUTOMATED GO-TO MARKET WAREHOUSE SOLUTION

Digital coupons have become an essential tool for retailers to keep up with shopper preferences in a digital-first world.

Digital coupons improve sales, enhance customer loyalty, and increase brand awareness. When customers know to expect discounts, they return more often.

ECP Benefits and Features

- **Central Hub** for you and vendors to enter content for your warehouse-specific coupons
- **Vendors Enter Coupons** using unique logins, and your category manager or team lead approves coupons on their own
- **Distribute Coupons** automatically to multiple stores on third-party loyalty platforms, not just stores on the Givex platform
- **Revenue Stream** for your warehouse
- **Automated Reporting** for accounting/clearing house results
- **Real-Time** clips and redemptions



DIGITAL COUPON USAGE AND CONTENT HAS SURPASSED PAPER!

GIVEX REWARDS - An industry-leading expert on increasing sales with digital coupons

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