



OFFICIAL
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GIFT CARDS FAQ: FULFILLMENT & SETTLEMENT

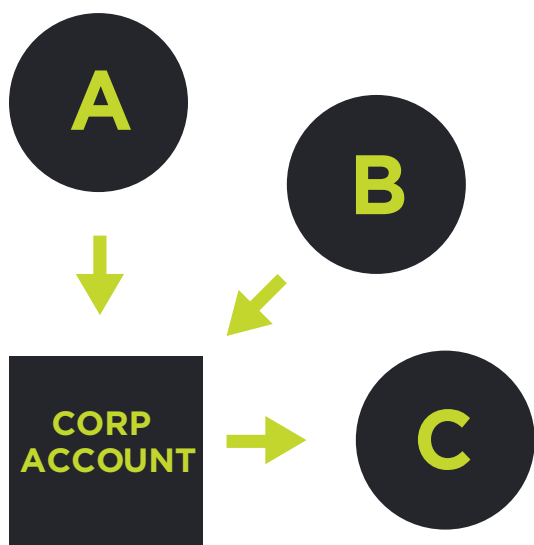




WHAT FULFILLMENT SERVICES DO YOU OFFER?

We can replenish gift card inventory in your stores and also fulfill bulk B2B orders to corporate clients in the USA and Canada.

Our dedicated fulfillment facilities are designed to securely warehouse gift cards and we partner with major shipping carriers. Detailed tracking is available through Portal.



- SETTLEMENT OCCURS DAILY
- FUNDS RECEIVED FROM CUSTOMERS FOR CARD ACTIVATIONS AND RELOADS ARE TRANSFERRED FROM FRANCHISEE ACCOUNTS (A AND B) INTO A WENDY'S CORPORATE ACCOUNT
- FUNDS ARE THEN DEPOSITED INTO THE ACCOUNTS OF FRANCHISEES (C) WHERE GIFT CARDS WERE REDEEMED
- OUTSTANDING GIFT CARD BALANCES (WHERE THE CARD WAS ACTIVATED BUT NOT YET REDEEMED) RESIDE IN THE WENDY'S CORPORATE ACCOUNT